

# Gabriel Marmementini

32 years old

Brazilian

Social entrepreneur

Teacher

Consultant

**Co-founder and Executive Director  
of two civil society organizations**



**POLITIZE!**

## Contact

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Resume:



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# Gabriel Marmementini

PhD in Management (2023), Master in Management (2018), and Bachelor in Public Administration (2015) from the State University of Santa Catarina (Udesc Esag). Career focused on the third sector, social management, and citizenship. Co-founder of the Brazilian Head and Neck Cancer Association (ACBG Brasil) and Politize! - Civic Education Institute, serving as Executive Director in both organizations. Fellow of several programs, networks, and awards: Movimento Choice (Artemísia/2013), Guerreiros Sem Armas (Instituto Elos/2014), Social Good Brasil Lab (2015), Red Bull Amaphiko (2017), Young Leaders of the Americas Initiative (YLA/2017), Facebook Community Leadership Program (FCLP/2018), One Young World (OYW/2022), Folha Empreendedor Social Award (2022), Forbes Under 30 (2022), Democracy Fellowship Cohort (Keseb/2023), MIT Solve (2023), Innovators Under 35 (MIT Technology Review/2023), TED Speaker (2023), Rede de Líderes Fundação Lemann (2023), Young Global Changer (2025), and Leap Cohort (Global Good Fund/2025). Member of the Judging Committee for the Award for Good Practices in Public Management of Santa Catarina (Santa Catarina State University - Udesc/2018-2020), the I, II, III, and IV Public Good Olympiad - OBP (FGV EPPG/2021-2024), and the Education for Kindness and Generosity Award (2024). Advisory Board Member of the global movement Democracy Moves (SNF Agora Institute at Johns Hopkins University/2021-2022), OSC EcomAmor (since 2021), and TEDx Blumenau Democracia (2024). Volunteer mentor for Movimento Choice (2013), Ismart (2024), Ensina Brasil (2024), and Brasil on Campus (Fundação Lemann/2025). International experience in academic exchange in International Business at the Hochschule für Technik und Wirtschaft - HTW Berlin and as a volunteer teacher in a social exchange program with AIESEC in Russia (2014). Taught, as a volunteer professor, the subject "Social Management and Citizenship" in the ESAG Sênior extension program (2017) at the State University of Santa Catarina. Between November 2021 and July 2023, worked as a substitute professor for the Public Administration course at Udesc Esag, teaching the subjects: Special Topics I (1st term; in 2 semesters), Coproduction of Public Good (3rd term; in 3 semesters), and Management of Socio-Environmental Responsibility (6th term; in 4 semesters). Relevant complementary training: PILARIS PDD – Executive Development Program (2023-2024) at Fundação Dom Cabral; PMD Pro Foundation Project Management for Development Professionals (2024), in which he obtained international certification; 3rd Edition | Global Leadership Program: Empowering Future Leaders (2024) at Columbia Rio in partnership with Fundação Lemann; Leadership Academy for Development at Stanford, in partnership with VélezReyes+ in the specific edition Strengthening Democratic Leadership in Latin America. Relevant publications of articles with an academic character and contributions to mainstream media.

MIT Technology Review

Innovators Under 35

Forbes

UNDER 30

• 2022 •

Empreendedor Social do Ano

2023

## Media appearances



Politize!

Jovem promove educação política e cidadã na internet e nas escolas

Gabriel Marmementini lidera organização apartidária para fortalecer a democracia

Com a Politize!, constrói política pública para idosos, para mim e para todos

**NOVA SERTÃO**  
Gabriel Marmementini, 34 anos, é um jovem empreendedor social que atua na área de educação política e cidadã. Ele é fundador da Politize!, uma organização apartidária que promove a educação política e cidadã para jovens e idosos. Ele também é fundador da Politize! Idosos, uma organização que promove a educação política e cidadã para idosos. Ele também é fundador da Politize! Jovens, uma organização que promove a educação política e cidadã para jovens. Ele também é fundador da Politize! Mulheres, uma organização que promove a educação política e cidadã para mulheres. Ele também é fundador da Politize! Crianças, uma organização que promove a educação política e cidadã para crianças. Ele também é fundador da Politize! Idosos, uma organização que promove a educação política e cidadã para idosos. Ele também é fundador da Politize! Jovens, uma organização que promove a educação política e cidadã para jovens. Ele também é fundador da Politize! Mulheres, uma organização que promove a educação política e cidadã para mulheres. Ele também é fundador da Politize! Crianças, uma organização que promove a educação política e cidadã para crianças.

Politize!

Por que a bilionária Mackenzie Scott está preocupada com a educação política no Brasil

Escritora e filantropa, a bilionária americana fez um aporte na Politize!, ONG brasileira que, por meio de cursos e conteúdos, quer se consolidar como o "Google da política"

Moacir Drska • 05/08/22 • 08h05

leia em 7 min

Check out more appearances on my website: [gabrielmarmementini.com.br](http://gabrielmarmementini.com.br)

## CERTIFIED



## Education

### PhD degree in Management

Udesc Esag  
2019 - 2023



### Executive Development Program

Fundação Dom Cabral  
2023 - 2024



### Master's degree in Administration

Udesc Esag  
2016-2018



### Exchange program during undergraduate studies in Germany

HTW Berlin - International Business  
2014 - six months



### Bachelor's degree in Public Administration

Udesc Esag  
2011-2015



## Languages

Portuguese	Native
English	Fluent
Spanish	Basic

## Fellowship

### Massachusetts Institute of Technology (MIT)

MIT Solve  
2023

### Keseb

Democracy Fellowship Cohort  
2023

### Facebook

Facebook Community Leadership  
2018

### Red Bull

Amaphiko  
2017

### U.S. Department of State

Young Leaders of the Americas Initiative (YLAi)  
2017

### Instituto Elos

Warriors Without Weapons  
2014

## Professional experiences

### Brazilian Association of Head and Neck Cancer (ACBG Brasil)



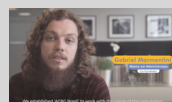
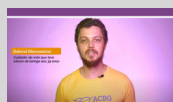
Co-founder and Executive Director (2015-present)

ACBG Brasil is a private, non-profit civil society organization that works for the benefit of patients with head and neck cancer and their families throughout Brazil. Founded in 2015 with the mission to give voice to those who don't have one and with the long-term vision to reduce the mortality of patients and improve the quality of life for those with head and neck cancer, ACBG Brasil is a national reference in advocacy, inclusion, and information.

Impact:

- Inclusion of the electronic larynx in the SUS (Unified Health System) budget list;
- Correction of the value of the tracheoesophageal prosthesis in the SUS budget list;
- Co-production of a public policy for the health care of tracheostomized and/or laryngectomized individuals in Santa Catarina;
- Approval of legislation to designate July as the National Month for Head and Neck Cancer Prevention;
- Approval of legislation to designate August 11 as the National Day of the Laryngectomized;
- Creation of Rede+Voz, the largest advocacy and social control network in oncology in the country;
- Creation of the National Campaign for Head and Neck Cancer Prevention (#JulhoVerde - Green July).

Videos:



### Politize! - Civic Education Institute



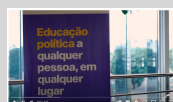
Co-founder and Executive Director (2015-present)

Politize! is a civil society organization with a mission to educate and empower a generation of conscious and engaged citizens committed to democracy. To achieve this, we provide political education to anyone, anywhere, always respecting the plurality of ideas, beliefs, and positions.

Impact:

- 3,400 pieces of content have been published since 2015;
- 1.5-2 million users access our website every month;
- 100 million users have accessed our website;
- 600,000 followers engage with us on our social media platforms;
- 2,941 civic leaders have been trained to solve public problems;
- 13,918 teachers have been trained to implement our materials;
- 158,091 students have been educated with our materials.

Videos:



### Santa Catarina State University



Substitute professor - Public Administration (2021-2023)

Between November 2021 and July 2023, I worked as a substitute professor in the Public Administration course at Udesc Esag, teaching the following subjects: Special Topics I (1st term; over 2 semesters), Public Good Co-production (3rd term; over 3 semesters), and Socio-environmental Responsibility Management (6th term; over 4 semesters).

Impact:

- +200 students trained in topics related to democracy, citizenship, engagement, social entrepreneurship, advocacy, social responsibility, ESG, and SDGs.



**I never let a chance pass by! You have my word that as long as I am alive, my passage through here will not be in vain or passive. I am here to transform!**







**When we teach young people, they become our true teachers!**

**When we wish good for others, the good comes back to us twice as much!**



**After graduation, one day I completed my master's degree, then my doctorate, and eventually became a professor. Dedication, patience, and resilience are fundamental virtues to me. Everything happens in its own time!**



**My mother didn't have half the opportunities and experiences I've had in my life. This impressive resume you just read only became a reality because I had someone who loved and supported me every day. Love makes all the difference!**

